BOREAL

CLOUD IBR
INSTANT BACKUP RECOVERY

Weathering Storms

How Boreal Capital Management Ensured Business Continuity with Cloud Instant Backup Recovery (Cloud IBR)

Company:	Location:	Website:
Boreal Capital Management	Miami, FL	borealcm.com

Business: Boreal Capital Management, a trusted global wealth management firm established in 2008, operates from offices in Zurich and Miami, serving a diverse international clientele. Recognized for their comprehensive financial solutions, they sought a secure Business Continuity and Recovery solution to ensure uninterrupted service delivery amidst unpredictable challenges.

Challenges: Boreal Capital Management, regulated by FINRA and the SEC, faced high security standards. Their previous costly and complex Disaster Recovery service, coupled with a ransomware attack on their MSP, prompted them to seek alternatives for operational resilience. They urgently required a simple and cost-effective Business Continuity/Recovery plan before hurricane season.

Goals: Boreal Capital Management aimed to deploy a resilient Business Continuity/Recovery solution that aligned with regulatory requirements. Prioritizing simplicity, cost-effectiveness, and scalability, they sought a partner to deliver seamless continuity and minimize operational overhead.

> "Cloud IBR saved the day, actually the entire year. An MSP got hit with ransomware, we were affected overnight, no plan or strategy in place – right at the beginning of hurricane season...I love the idea that there is an automated recovery test that can confirm the backups are good. This is an amazing tool, it's just incredible!"
>
> -CARLOS MIRANDA, HEAD OF IT, BOREAL CAPITAL MANAGEMENT

The Cloud IBR Solution

Boreal Capital Management discovered Cloud IBR, an automated DR SaaS platform leveraging Veeam Backups stored in Backblaze B2 with seamless failover to Bare Metal Cloud Infrastructure. They implemented Cloud IBR for simple one-click Backup Recovery, ensuring rapid restoration for business continuity in case of disruption.

veeam   **Backblaze**

Benefits

1 Support Boreal Capital Management's FINRA and SEC cybersecurity compliance requirements with validated Recovery Test Reporting.

2 Enhance resilience against server disruptions, errors, or Disaster Recovery protocols.

3 Deliver significant employee time savings with seamless, easy to set up, and hands-off management of Disaster Recovery.

4 Reduce Recovery Time Objectives (RTOs) from weeks to hours.

5 Achieve substantial financial savings and ROI compared to previous solutions.